

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BLUE SPIKE, LLC,

Plaintiff,

v.

TEXAS INSTRUMENTS, INC., *et al.*,

Defendants.

Civil Action No. 6:12-CV-499-MHS

JURY TRIAL DEMANDED

PLAINTIFF'S FIRST SET OF INTERROGATORIES TO
DEFENDANT TV INTERACTIVE SYSTEMS, INC

Pursuant to Rule 33 of the Federal Rules of Civil Procedure 34, TV Interactive Systems, Inc. is hereby requested to answer the following interrogatories separately, fully, and under oath and return a signed response within thirty (30) days to Albritton Law Firm, 111 West Tyler Street, Longview, Texas 75601.

DEFINITIONS

The following terms and definitions shall apply to these Requests:

1. "Plaintiff" means and refers to Blue Spike, LLC.
2. "You" means and refers to TV Interactive Systems, Inc., and Includes all of its current or former officers, directors, partners, associates, employees, staff members, agents, representatives, attorneys, and all other Persons acting or purporting to act on behalf of it; as well as all of its Foreign and domestic subsidiaries, parents, affiliates, divisions, successors, predecessors and any other related entities with whom it has sufficient closeness, connection and practical interaction to allow it control over that entity's Documents and information; and specifically Includes all assets or companies that have been acquired by TV Interactive Systems, Inc. or with respect to which it has succeeded to rights and/or obligations.

3. "Date" means the exact date, month and year, if ascertainable, or if not, the best estimate.
4. "Identify" or "Identification" or "Identity" when used in reference to:
 - (a) a natural person, means: (1) the person's full name or title, last known address, and telephone number; (2) the person's present employer(s) and place(s) of employment; and (3) the person's job title or position held.
 - (b) a firm, corporation, partnership, joint venture, or other entity which is not a natural person, means the entity's full name, place of incorporation (if known), address of its principal place of business, and telephone number.
 - (c) a Patent or Patent application, means: (1) its Patent number or application number and Dates of filing, publication and grant; (2) the Identity of all applicants or patentees; (3) the title of the application or Patent; and (4) the present status of the application or Patent (e.g., pending, abandoned, etc.). If the Patent or Patent application has already been produced in discovery, it is sufficient to identify the Bates number(s) of such Patent or Patent application.
 - (d) a Document, other than a Patent or Patent application, means: (1) its Date, author, and addressee(s); (2) the type of Document (e.g., letter, memorandum, etc.); and (3) its present location and the Identity of its custodian. If the Document has already been produced in discovery, it is sufficient to identify the Bates number(s) of such Document.
5. "Including" means "specifically including but not limited to."
6. "Person" or "People" means and refers to any natural person, firm, association, partnership, corporation, group, sole proprietorship, public entity, governmental agency, organization or other form of legal business entity, regardless of whether "not-for-profit," and specifically Including Plaintiffs and You.
7. "Resident" includes a Person as defined above that has a business or a domicile in Texas.
8. "Third Party" means a Person other than You.

INSTRUCTIONS

1. These interrogatories are directed to the knowledge and belief of You, Your attorneys of record, and any current or former officers, directors, employees, or agents of You or Your attorneys.

2. "And," "or," and "and/or" shall be construed in the conjunctive or the disjunctive, whichever makes the request more inclusive.

3. "Any" shall be construed as "all," "each and every," or "any one," whichever makes the request more inclusive.

4. "Concerning," "relating to" and "referring to" shall be interpreted so as to encompass the scope of discovery set forth in Federal Rule of Civil Procedure 26(b)(1). For example, Documents that "concern," "relate to" or "refer to" any given subject means all Documents that in any way directly or indirectly, in whole or in part, discuss, deal with, regard, constitute, pertain to, reflect, consider, underlie, modify, amend, confirm, mention, endorse, evidence, summarize, memorialize, describe, analyze, evaluate, represent, qualify, terminate, revoke, cancel, negate, comprise, contain, embody, enumerate, involve, identify, state, correspond to, or result from the subject or are in any way pertinent to the subject, Including Documents concerning the preparation of other Documents.

5. The use of a verb in any tense shall be construed as the use of the verb in all other tenses.

6. The singular form of any word shall be deemed to include the plural, and vice-versa.

INTERROGATORIES

INTERROGATORY NO. 1:

Identify the names and addresses of all customers, including television manufacturers, television program networks, television content providers, advertisers, direct response television (DRTV) merchants, and consumer application providers, in Texas of Your products and services.

INTERROGATORY NO. 2:

Identify all of the television networks or televisions in Texas Your software and services catalog, examine, or otherwise analyze, and the location of the servers supporting those activities.

INTERROGATORY NO. 3:

Identify the names and addresses of every content provider and media outlet in Texas analyzed by Your services.

INTERROGATORY NO. 4:

Identify all contact by You or Your television network and television monitoring activities with the State of Texas or any television network or television residing therein, including but not limited to all persons who have registered or signed up for any of Your products via Your websites.

INTERROGATORY NO. 5:

Identify all contact by You with a resident of Texas relating to Your business, including contact via Your websites, e-mail, or telephone.

INTERROGATORY NO. 6:

Identify all of Your sales to, or distribution of products and services to Texas consumers that You have not already Identified in response to one of the preceding Interrogatories, including through third parties not directly associated with You.

INTERROGATORY NO. 7:

Identify all Your efforts to create or use sales networks into Texas.

INTERROGATORY NO. 8:

Identify all Your efforts to solicit customers, prospective employees, and business in Texas (including through the Internet or presentations You conduct or trade shows, conventions, or other professional-networking events You attend in Texas).

Dated: March ___, 2013

Respectfully submitted,

DRAFT

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